

information package

# OPEN SKY GALLERY



view from Wan Chai



view from the Peak



view from Central

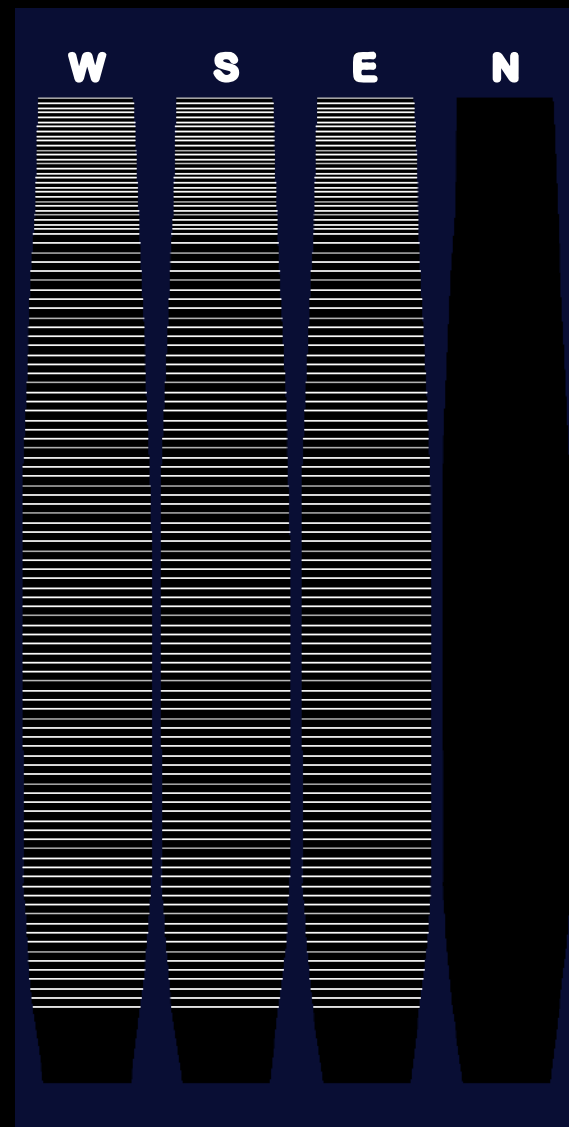


SOUTH façade  
( Sheungwan -  
Admiralty )

EAST façade  
( Central -  
Causeway Bay )

The ICC façade consists of 77,000 square meters of display space, of which each line of white LEDs are positioned roughly 4 meters apart from one floor to another. (140 lines in total)





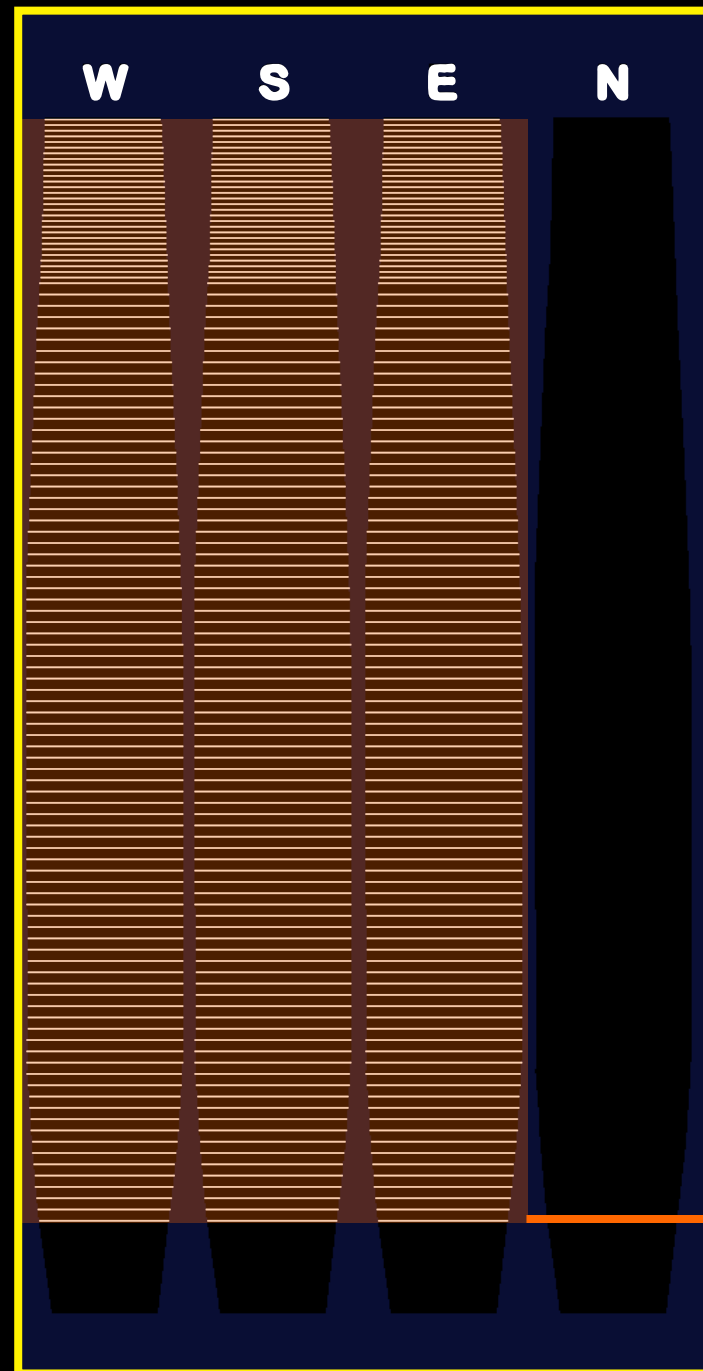
- The North side of the façade is permanently darkened at all times.
- Upper part of the building has doubled amount of LEDs, making patterns clearer to see.



The show is pre-programmed and real time playing is not possible.

Suggested duration per work is about 2 minutes.

# Specification



Submission File Format

**.mov (quicktime)**

Recommended framerate

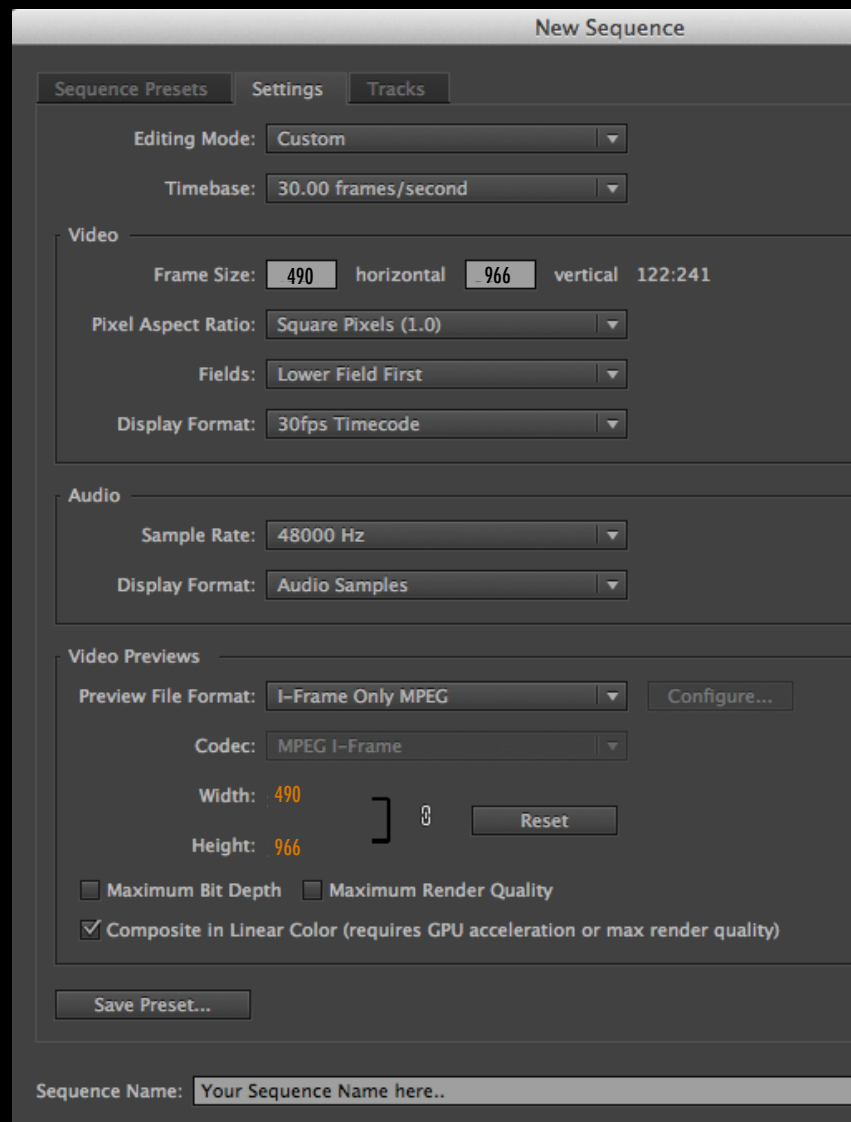
**25 fps**

Video/Animation Dimension

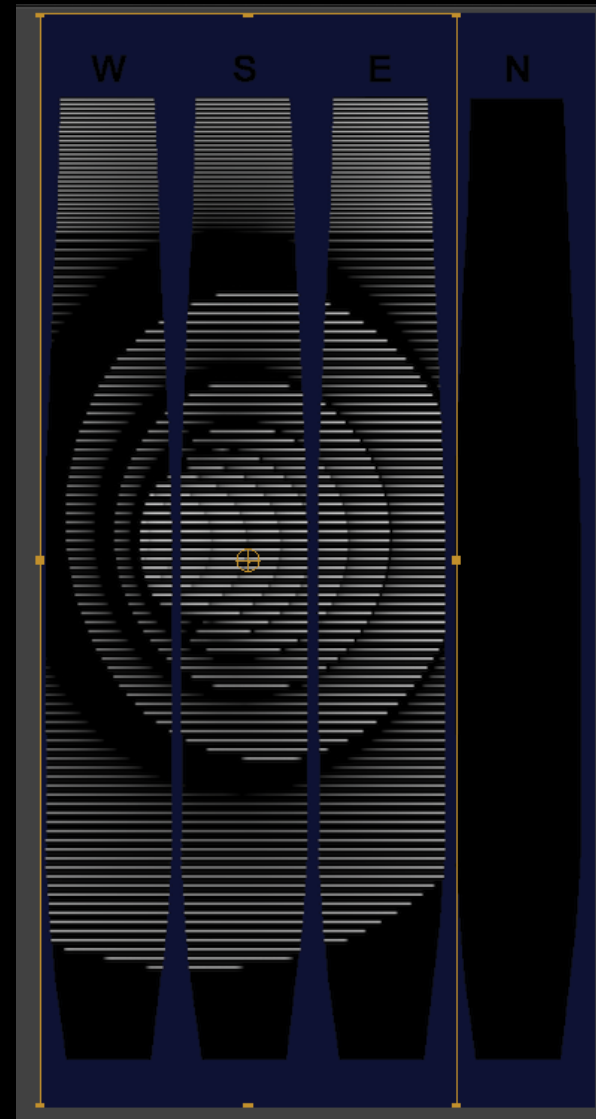
**490 x 966 px** (final video dimension)

**359 x 783 px** (Actual frame)

# Video exporting hints

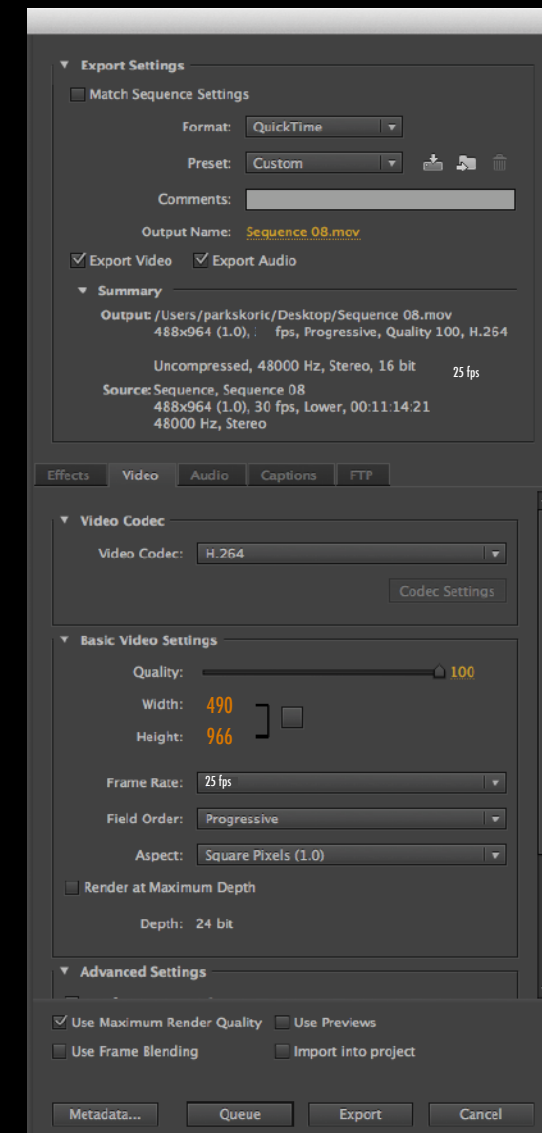


1. Create sequence with dimension of 490 x 966 px



2. Use mask file to determine position of the video (remember to leave the North portion black)

3. **Remove mask** for final export to Media



4. Adjust export setting to Quicktime video, and ensure video size is 490 x 966 px

Also, ensure frame rates of source & output videos are consistent.

For best results, use the simulator to test for optimum visibility